

# ROCK THE BLOCK NOVATO



Thursday, June 19, 2025

*You Should Be Dancing*

&

Thursday, September 11, 2025

*To Be Named*

Sponsorship Opportunities

presented by:



# ROCK THE BLOCK

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## About Rock The Block

In 2018 the Downtown Novato Business Association kicked off their inaugural Rock the Block events to celebrate the beginning and ending of summer. On two summer Thursday evenings, Grant Avenue is closed down in the heart of downtown – food and alcohol vendors are set up on the street alongside games and activities for the entire family. The free event is centered around a concert by one of the Bay Area’s most popular party & dance bands. Thousands of people come out to enjoy the summer night and the company of their friends and neighbors. The overwhelming success of the first year set the tradition in stone and we are looking forward to another great year.

**Who:** People from all over the Bay Area

**What:** The outdoor event is filled with music, food vendors, adult beverages and activities for the entire family.

**Dates:** Thursday, June 19, 2025 | 6-9pm  
Thursday, September 11, 2025 | 6-9pm

**Attendance:** 2,500 – 3,000

## A Free Community Event

We are committed to keeping Rock the Block a FREE event. We believe this fosters a community spirit and encourages attendance. We are also committed to having the highest caliber of music to offer a festive and exciting atmosphere while drawing people from all over the region.

This is only possible with the support of our sponsors.

Please consider supporting Rock the Block at the following levels:

### \$500 - \$999

Name recognition on event poster. Logo recognition on event banners as well as on social media in advance of the event. Acknowledgement from the stage at the event.

### \$1,000 - \$4,999

Name recognition on event poster. Logo recognition on event banners as well as on social media in advance of the event. Acknowledgement from the stage at the event. Booth at the event if desired.

### \$5,000 and Up (Limit 2 Per Event)

Name recognition on event poster. Logo recognition on event banners as well as on social media in advance of the event. Acknowledgement from the stage at the event. 20 Drink Tickets. Booth at the event if desired.

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# ROCK THE BLOCK

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## SPONSORSHIP FORM

(Please fill out and return with your check)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Event Date:     June 19, 2025  
                   September 11, 2025

Sponsorship \$ Amount: \_\_\_\_\_

**Payable online at:** [DowntownNovato.com/PayNow](http://DowntownNovato.com/PayNow)  
Please email this form to [info@DowntownNovato.com](mailto:info@DowntownNovato.com) if you pay online.

**Make check payable to:** Downtown Novato Business Association

**Mail check and application to:**

DNBA  
P.O. Box 312  
Novato, CA 94948

**Questions?**

Stephanie Koehler | Executive Director | 415.599.6880 | [Info@DowntownNovato.com](mailto:Info@DowntownNovato.com)

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